

## **AFP Foundation for Philanthropy Board Member Expectations and Responsibilities**

The purpose of the AFP Foundation for Philanthropy is to generate the resources to fund AFP's strategic initiatives that advance ethical and effective fundraising. Our continued success depends on the personal commitment and active involvement in governance and fundraising of a select group of elected individuals, who embrace the privilege to serve and the responsibility to lead, and who bring personal or business resources and ability to support the Foundation's purpose. Board members are expected to be zealous advocates on our behalf, enthusiastic communicators of our mission and vision, and to play an integral role in our leadership development and fundraising activities.

### **ADVOCACY AND PERSONAL INVOLVEMENT**

Be well-informed to convey the Foundation's mission and strategies, policies, programs, strengths, and needs

#### **Board Meeting Attendance**

Attend a minimum of two of the three annual board meetings

#### **Committee Participation**

Actively participate in Foundation committees and be willing to chair or co-chair one committee

### **LEADERSHIP DEVELOPMENT**

#### **Board Recruitment**

Identify strong candidates for the board who will effectively represent the ideals of AFP and the purpose of the Foundation

#### **Board Assessment**

Participate in an annual board performance appraisal

### **ANNUAL FINANCIAL EXPECTATIONS**

#### **Personal Support**

Make an annual leadership gift at a minimum of \$1,500 [President's Club]

#### **Major Gift Support**

Assist with major gift fundraising efforts by generating new or upgraded contributions totaling \$5,000 or more

#### **Special Campaign Support**

Assist with fundraising efforts and make a personal gift to special campaigns, e.g., capital and endowment campaigns

#### **Planned Gift Support**

Aspire to make a planned gift, and assist with planned gift solicitations e.g., bequest, life insurance policy, charitable trust

*Adopted October 27, 2003 by the AFP Foundation Board of Directors.*

*Revised March 23, 2007 by the AFP Foundation Board of Directors.*

